

Chart of Environmental Principles

1. Protect and preserve the world's water supply

- Place heavy objects (like a brick) in toilet tanks to conserve water used to flush and install water house filter to purify water (reducing bottled water waste).
- Replace standard showerheads with low flow shower heads using less water.
- Place a faucet aerator onto faucet to reduce water used by 60%.

2. Promote recycling and proper handling of construction materials

- Use non-toxic (odor free) materials for painting jobs around the house.
- Separate household garbage into groups such as paper, food, bottles, and glass that can be recycled more easily.
- Set up a bin to recycle hazardous waste products, such as electronics and batteries, for neighborhood and business.

3. Reduce the degradation of land

- Plant only native plants which reduce chemicals used for foreign plants.
- Build walls around gardens and land to create sediment and prevent runoff.
- Set up rain water holding tanks in gardens and under gutters to reuse rain water.

4. Improvement of designs in buildings and property

- Use Low E (emittance) windows, doors, and skylights in homes and businesses.
- Install electronic thermostats that control air conditioning.
- Install induction cook tops and geothermal heating and cooling that reduce cost of energy in homes.

5. Play active role in conserving energy

- Use energy efficient fluorescent light bulbs.
- Use open ventilation like fans, windows, and open door areas conserving energy.
- Have vehicles inspected for fume exhaust air quality and if purchasing a car buy a fuel efficient vehicle.

6. Encourage sustainability and social responsibility in all aspects of business.

- Print off copies of this sheet and pass them out to family, friends, and clients.
- Direct investors and businesses to build property on recovered Brownfield areas.
- Write a letter to your local government representative promoting environmental awareness in your area.

This Chart of Principles is brought to you by your real estate specialist:

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